



San Francisco, CA
917-631-6534 - arthuramiune@gmail.com - www.arthuramiune.com

Arthur Amiune, Sr. Art Director

Proactive, creative, and strategic Sr. Art Director with over 15 years of experience. Hailing from Brazil (and holding a green card), Arthur has made significant contributions to esteemed agencies in New York, Florida, California, Texas, São Paulo and Rio de Janeiro. Throughout his career, he has left an indelible mark on the industry, showcasing his talent and collaborating with major brands. Arthur holds a reputation as an award-winning, hardworking, and detail-oriented professional.

Employment History (USA)

Sr. Art Director at Keurig Dr. Pepper, Remote (CA)

December 2021 - July 2023

- Responsible for the creative development of beverage brands: Core Hydration, The Original Donut Shop, Snapple, and Bai.
- Spearheaded the launch of Core Hydration+ in 2023, including TVC and their online retail presence. Core became the number one water brand in the KDRP portfolio.
- Spearheaded the 2022 and 2023 films for Core Hydration Plus, coordinated photoshoots, digital shelf, and 3D animation work, with celebrity talent.
- Created numerous social media pieces for different channels.
- Composed pitch presentations for stakeholders for future campaigns.

Sr. Art Director at Rare Breed Films, Huntington Beach (CA)

January 2020 - November 2021

- Responsible for video ideation and art direction in many stages of the pipeline, including shooting, editing, composing, color correction, and animation of art cards.

Sr. Art Director at Gallegos United, Huntington Beach (CA)

July 2018 - December 2019

- Responsible for accounts like Comcast (Xfinity), Chick-fil-A, California Department of Public Health, and California Milk Processor Board (Got Milk?).
- Created award-winning campaigns like "We La Gente" for Xfinity.
- Created art cards for animated ads and branding for companies and events.

Art Director at Alma DDB, Miami (FL)

March 2017 - June 2018

- Worked with big retail brands like McDonald's, Kraft, and Purina.
- Constantly creating for new business pitches and awards.

Education

Diploma in Art Direction, Miami Ad School, New York City (NY)

2015 - 2016

Bachelor of Industrial Design/Graphic Design, PUC-Rio, Rio (Brazil)

2004 - 2007

Awards

Winner Documentary - Maiu Film Festival 2019 (USA); 1x Bronze - Cannes Lions 2018 (FRA); 1x Wood Pencil (as Tutor) - D&AD 2018 (UK); 1x Shortlist - Art Directors Club of New York 2018 (USA); 6th Best Art Director - Cannes Lions Global Creativity Report 2017 (FRA); 1x Grand Prix - Cannes Lions 2017 (FRA); 1x Titanium - Cannes Lions 2017 (FRA); 7x Gold - Cannes Lions 2017 (FRA); 4x Silver - Cannes Lions 2017 (FRA); 5x Bronze - Cannes Lions 2017 (FRA); 2x Shortlists - Cannes Lions 2017 (FRA); 1x Best of Show Pencil - One Show 2017 (USA); 2x Best of Discipline - One Show 2017 (USA); 2x Gold Pencils - One Show 2017 (USA); 1x Yellow Pencil - D&AD 2017 (UK); 2x Wood Pencils - D&AD 2017 (UK); 1x Grand Prize - New York Festivals 2017 (USA); 2x First Prize - New York Festivals 2017 (USA); 1x Grand Prize - El Ojo de Iberoamérica 2017 (ARG); Thank you letter - US Dpt. of State 2016 (USA).

Skills

Advanced Adobe Creative Suite (Photoshop, After Effects, Premiere); Office/iWork (Powerpoint, Keynote), HTML and CSS, Maya (Basic).

Languages

English (Fluent), Portuguese (Native), and Spanish (Conversational).